

Voting members: Lisa Abel, Dino Pallotta, Don Hollister, Amy Magnus, Kevin Stokes, Corrie Van Ausdal, Gary Zaremsky, Hannah Montgomery

Ex-Officio: Jeannamarie Cox, Josue Salmeron, Terri Holden

Invited: Jay Rothman

Public: Donna Silbert

Attended via Zoom: Hannah Montgomery, Amy Magnus, Don Hollister

Excused Absence: Shelly Blackman, Dorothy Bouquet, Jane Fernandes

1. Van Ausdal called the meeting to order at 4:32pm.

2. Treasurer's report (5 min) Montgomery: The month of September was a short month with only \$20 of expenses to report.

3. Consent Agenda (5 min)

Motion: (Abel moved/Stokes seconded) adopting the following:

To accept the Treasurer's report as presented at today's meeting.

Voting yes: Abel, Pallotta, Hollister, Magnus, Stokes, Van Ausdal, Zaremsky, Montgomery.

Voting no: none. Abstain: none.

Motion Passes

4. Old Business (10 min)

a. ARIA visioning (10 minutes) Jay Rothman: Just a month ago we did our experiment to see if the ARIA methodology was of use to our town in terms of thinking about its organizations, what we are about, what our values are, how we function. The idea was to introduce the ARIA methodology by using YSDC as a case study. We looked at your goals and vision for yellow springs, why you care deeply about that vision, then how you thought YSDC could implement or address those visions. You participated in a survey then a retreat and next we'd consider the next phase. We implemented about a third of the process which involved individuals articulating their visions then reaching some consensus on those visions. Your visions were about education, business development, housing and YSDC itself. The next two thirds of the methodology would focus on turning those visions into actionable strategies then align those strategies with other groups and organizations in the community. That is where we left off. In our debriefing, we asked if YSDC should be the holder of this process and the answer seemed to be that wouldn't make sense. I'd like to put a wrap on that question then ask the larger question: Does Yellow Springs need this process and who might the holder of this process be if not YSDC? Does anyone have any reflections, comments, or questions? Again the plan was to move to the next step if there was consensus to do so but we came back and the answer was that we learned some things about the development corporation that makes us think we need to focus on what

we are doing as a business development organization and not focus on how we catalyze and support Yellow Springs through visioning. Magnus: Internally the YSDC board had confusion about how to use the products of the ARIA methodology effectively. The articulated visions seemed to cause more collisions on the board. There were overlapping interests but there were also gaps in interest. How to manage that realization as an organization is something we were not quite ready to do. Rothman: Thinking back over it, one realization I had was that using YSDC as a case study to learn the methodology overcrowded the agenda. On one hand, the idea was let the YSDC board learn the methodology for you all to say "Good idea, let's generalize it for the community" plus "yes we are good fit to own this process" That was the main organizing question. On the other hand, another question needed to be answered "Who are we?" Resolving these two questions at the same time was complicated. This result is not a bad; we just found that this organization is more focused and streamlined that what this process invited YSDC to think about. That left some ambiguity but I think that ambiguity is working itself out as the board considers who is at this table and for what. Abel: Another benefit of going through the process with ARIA was we had a pretty involved and intense discussion about whether to take up this project or not. It was probably the most engaged I've seen this group in a couple of years. So we got a lot from that process. Rothman: At the same time that we were engaged in this pilot, Sarah Wallace met with Van Ausdal and me, and she told us that village mediation is reinventing itself. She said, village mediation would like to be involved. I called her a couple weeks ago and asked "if YSDC isn't going to host this, would village mediation like to? Wallace said "maybe, let me talk to the board." I said "not yet; first let's make sure YSDC isn't hosting". So I will ask village mediation if they will host next but what I'd like from the YSDC board are your thoughts on whether Yellow Springs needs something like this. Is it worth our time and effort to adapt the methodology, rebuild the database, and then organization by organization, businesses and nonprofits go through this process with themselves, for themselves, by themselves, and build these coalitions within the community. The easiest way for me to get an immediate answer is to let's say that ARIA is ready and we have a host for the process. Let's say you don't have any cost but you were invited to spend time doing this process. Would you do it? Would your organization benefit? You spent a third of the time you'd need to spend to get this process going. Imaging another two thirds more time than what you've already invested. Then, of course, we'd move into the implementation phase which is ongoing but the upfront time is a good amount of time and energy invested by organizational leaders. Pallotta: Looking at this from the chamber's perspective and going back to what Abel said we got everyone involved. In the interaction, we found camaraderie, we found commonalities, communication happened. If we brought this to the chamber, it would get everybody out of the mindset of individual businesses and bring us to center. When we've done this in the past, we came up with all kinds of ideas. Whether this process goes any further, from our point of view, it would give us a direction and a structured game plan instead of scattershot, throwing stuff all over the place. I'm all for funneling down and concentrating effort. Rothman: That's exactly what the next phase is about: How do we take that abstract sense of bonded-ness and connection and move it into sustained practice. That where it gets its power. The internal power already is we understand how much we have ideas in common and passions that are important. How we turn that power into practice is a valued next step. To repeat, the question is for the organization you're representing. Let's say the system is now up and running, and let's say village mediation is hosting. They say "we can install this process in your organization, we can train you on how to use the database, we will poll your members about your visions and values, and we will help you to create an action strategy for you for the next couple of years. Would you bring this

process to your organization? Zaremsky: I'm not sure. We easily came up with three categories of activities that are important, the schools, housing, and business development; but then, in any one of these activities, we quickly diverge into different ideas that are often contentious with other ideas in that common area. I'm just not sure what to think about it all. There have been various visioning activities over the years and this would be another exercise that have similarities to what's been done previously. I struggle with whether we would really come up with something that leads to clear actions which is what everyone wants done. I'm not picking on this process but I question whether this community is in a mindset where that coming together could occur.

Salmeron: The short answer is yes, we need something like what's proposed. I see a slow moving train wreck around our economics, jobs or housing. Without a collected effort, I don't see a clear path for us to deliver on quality housing, affordable utilities, a good educational system or a vibrant economic system with a great workforce and great employers. I don't think we're ever going to get everybody on board but we need to try to move forward. And I don't know how we move forward without some sort of shared value system and shared goals. I think we can rally the community around commonalities, a shared value system, and get action on some much need initiatives.

Stokes: In general I will echo what Salmeron said. When I consider the question from a bottom up approach, it's one thing to represent any of the three individual organization I could advocate for. As a council member I have a global responsibly, a community level perspective and I think it wouldn't take long for a group of people to come to some agreement about what we think is needed, what would improve everyone's existence in the village. The question is who holds the responsibility at the top level and how do these action items get implemented? It's not one organization anymore. We have to give up some of our autonomy and do what's in the interest of the broader community.

Rothman: I think that each organization does action for itself...this is what is important to us and this is how we contribute to the town...but these actions are informed by this overarching vision and action plan. You are focusing on your own house but you are focused by the bigger community.

Magnus: Yes, I think we do need to make this investment. It's good regulation. When first implemented, a lot of people think oh this is our value system and if it's a stable thing instead of something that needs a health monitor. We want to enable ourselves and our value system to change. We should expect our language to change over the years and that somethings will change quicker than others. Somethings will be really important one week and almost completely irrelevant the next. These are snapshots in time that we are collect from these organizations but they are good snapshots to take. Taken over long periods of time we see ourselves evolving, growing, making adjustments. The other thing that I think is lovely too is we will see what overlapping values we have but also what additional value systems are represented in the village and township. I feel it's important to gather and review the minority reports. At the retreat, for the sake of time, we concentrated on three or four topics but every topic matters with or without consensus. I think Alex Bieri was frustrated that the valuable thoughts he brought weren't looked at. There are the things we align on but then there is value added. The things that don't fit neatly into a box remain important. There are ways to pull out what is generally true from these more specific interests or narrowly held concerns; that's the magic that folks who know narrative analysis like Jay and I do. It's a complex process; it's a long term project. These qualitative analyese are a good way of taking the temperature of the community. Cost of living reports are one thing but we get know each other in a deep and meaningful way when we listen to each other's language.

Rothman: What Magnus and Zaremsky are saying is that this is a differentiation process. By recording these snapshots in time within a database, we capture the system dynamics. It's a living database. So we take that first snapshot and we create a baseline;

then we keep taking snapshots and watch the development. It becomes a lived experience, more than a series of snapshots. Magnus: I'm so glad that we participated in this process and I'm happy to hear that village mediation is considering hosting it. Long term, I hope that it comes around to us again but I think getting that first snapshot is important. It's going to be more meaningful as we gather more. Rothman: Would you bring this back to the trustees, Don? Hollister: No. The community as a whole could use this...though perhaps not organized as Rothman originally proposed. Rothman spoke of a year and a half process. If sixty different groups of people had they experience together that a dozen of us had that last Sunday in August, it would make a big difference. What good you can work from there goes beyond my imagination. Rothman: That's great. Tell me about your No. Why would the trustees not benefit? Hollister: We fix on roads, cemeteries, ambulances. It's rather mechanical. Abel: I attended a township meeting. It was great the way people listened to each other and the way there was space for people to share different perspectives. It brought me hope after the last couple of years of public process which had been ugly and discouraging. Today I feel a lot better about whether this community is ready for a process like this. Cox: My dream idea is that it would be very helpful to bring a variety of groups together to have a similar experience. There would be value in that. I agree with Abel; there was a trust level at that township meeting that had not been there two years prior. Holden: Maybe when I bring it back to my organization. The schools are about to engage in our strategic planning. This is not really strategic planning though maybe a kind of strategic planning on steroids but I had a wonderful experience at the retreat. The visual I have in my mind is that graphic that was used in the "who we are" film. It referenced a tipping point. Our experience is that ball moving up the hill. We all have it but getting the ball past the tipping point is the action. What we need is action. Right now what we have is a great experience. Everyone should have it but, even if everyone does, that doesn't mean action will come out of it. There is my biggest concern. Van Ausdal: Thank you, Jay Rothman!

- b. Village Wifi (Pallota / Cox, 5 min) Cox: The application for the village wi-fi is in. We are waiting for a meeting of the committee. Once we have that, we'll have a recommendation for the board. I hope the meeting will happen within the next week. The chamber is meeting Thursday. I will have a report from there soon but the chair Mark Heise is supportive. Salmeron: The village has infrastructure in place. We've complete the splicing, we have the pilot areas. In fact, we were able to work with our contactor to splice 100% of the access points in the pilot area. So while we are limited to bringing fiber to 250 participants, we're rolled out infrastructure throughout the pilot area. Van Ausdal: Is this residents or businesses? Salmeron: It's everywhere we have fiber in the pilot area. 100% whether homes or business. We ran a fiber line to the splice box. We have physically run fiber into one person's home, we are troubleshooting the connection back to the serve and I believe we will have our first live customer this week. There are two services that the village utility will be offering: One is the internet to the premises, home or business; the second is also the downtown wi-fi program. It covers 20 acres and provides high speed unrestricted internet access to all users. During street fair, we had an opportunity to create private, encrypted network layers for the vendors to run their credit card transactions and other sensitive data through this network layer. This pilot program worked great during street fair and it is going to be the basis for future rollouts of business activities in the downtown. Van Ausdal: Is that something that street fair vendors paid extra for? Salmeron: I don't know if the chamber charged. The village did not charge on our end. We set up the private networks and gave the passwords to the chamber president, who then got it out to the vendors. That business network is still up and running. We are going to maintain that. There is an opportunity to up-charge the vendors

at street fair vendors for access to an encrypted network. We also made it available to the John Bryan Center. Initially with the community foundation we made a commitment to support the public wi-fi for one year. Going into our 2023 budget session, I believe we'll be able to support the bandwidth cost. So we will continue the unlimited wi-fi network in the downtown areas and now the expanded network.

- c. Community Outreach on Cost of Living Report (Cox, 10 min) Cox: I spoke with Jerry Sutton and he is willing to present. Our thought this event is something to do in January when there is less on everyone's plate. There are a variety of venues that could support this event. Van Ausdal: Cox and I discussed that this event could be about more than the cost of living report. We could hold a panel and have Jobs Ohio. Then we can discuss how this survey data fits in the larger context. Cox: To me, we have this survey and I don't know if people understand what we can going to do with this information. Van Ausdal: It would give a sense of how people are thinking about YSDC.
- d. Economic Opportunity (10 min) Abel: There is a local organizer who sponsored a zoom interview with a person from Licking County Economic Development about the new Intel development. I've met with this person several times now including meetings with Eric Henry from Greene County Julie Sullivan from Dayton Development Coalition. and he recommended that we look around to see what partnerships are forming in the region. Intel's arrival is going to have a BIG impact to Ohio. Regional groups are organizing. Simultaneously, Honda is building \$3.5B battery plant in Fayette County Ohio. The huge uptick in good paying jobs is causing a ripple effect throughout the region. Greene County encourages us to figure out what is unique to Yellow Springs that might attract people to live here and commute or work remotely, start up a supplier business. There's so much potential there. Thinking about our aging population and the brain drain Ohio has experienced these past few years, I asked Julie Sullivan if Ohio can support all jobs that just these two companies and all their suppliers need and she said nope! We do not have enough people in Ohio with that education level to fill those jobs that can just jump in. There is huge potential for education, imports, and recruiting in a wide circle around these two companies. At this point, it's not even a competition there's so much potential. These companies are going to help everyone. The idea is to find our niche. Magnus: A very natural place for Yellow Springs to be is workforce development, and there is funding available to support workforce development initiatives. I know Dr Emily Cory has talked with Salmeron about this angle. We are a destination town, people feel like they've been someplace different. If we want to get involved in STEM education, we can brand ourselves as "we do STEM different" in a way that will appeal to tech innovators. I think everyone in this room knows that's the thinking behind establishing a children's museum. Van Ausdal: One thing I've enjoyed about these conversations is getting a perspective on how people outside of Yellow Springs who are looking for at development see this village. Sullivan and Henry say that Yellow Springs has so much to offer and people come to them wanting to talk about Yellow Springs but they don't know what kind of businesses the village wants; they wouldn't want to introduce a company only to have villagers revolt. Sullivan says it's like dating. We need to know what we want, who we are and what we have to offer. So we got to make our dating profile for Yellow Springs. We are not going to get exactly what we want but we at least open that conversation friendly-like. Cox: They thought about bringing people to Yellow Springs but chose not to because they may not have been welcome. It scares and disappoints me that they are making these decisions without asking us first. I think we need to get active on our dating profile and put ourselves out there. Van Ausdal: They were very excited that we were talking to them. Cox: My example to them was that there will all opinions about whatever is proposed. Magnus: There are businesses who like to have early skeptics as well as early adopters.

Our skepticism is something I absolutely love about Yellow Springs; it's one of our strengths. People will give you their unvarnished opinion, and many businesses need skeptics to get off the ground. You need people willing to tell you how to do your job better, smarter, faster. Salmeron: I'm worried that our friends and potential advocates don't know what our preferences are. If they did, they could help us make those matches. Cox: Do we know our preferences? Salmeron: We've given it some thought on the government side. When our community spotlight ran in the Dayton Business Journal, we identified some business areas that we thought would do well based on the availability of resources we have. One pitch we gave to DBJ was to help us find matches with light manufacturing businesses in healthy food production & packaging; light manufacturing for batteries & electric vehicle chargers; products and services associated with green energy. We identified businesses or industries that we were positioned well as an attractive community and that we have the labor force to be useful in that industry. We have a food business just down the street from the CBE, they're growing their number of dietitians and providing classes. Could that business or sector evolve to the next level here. We went through somewhat of an exercise drafting a dating profile. What strengths do we have in infrastructure, labor, and social perceptions of business? We did the work figuring out what tangible resources we have that give us a competitive advantage. Take a look at fiber. That's big. Go to Xenia and they don't have fiber like we do. Having a data center as robust as MVECA is a real asset, positioning us for Intel and its support system. Magnus referenced a conversation that I had with Brian Housh and Emily Cory, a business development consultant. One thing she is looking into for us are the adjacent business activities when a major manufacturing facility springs up. The businesses that naturally spring up are logistic companies, procurement companies, sourcing supplies and processing supplies for the manufacturer. We are waiting on research back on what she's able to gather for us. Able: Do you see those efforts that you and Housh are engaged in as something that YSDC participate in as well? Salmeron: Yes, I do and I'm sorry I haven't made that direct connection yet. Stokes: Recruiting Cresco was a group effort led by Karen Wintrow. Can YSDC be the entity for moving this economic entity forward? Not scatter shot but directed? Pallotta: Was't Karen Wintrow instrumental in this work: council, chamber, Miami Valley planning. I mean she was outreaching all the time. Cox: I appreciate this development being in the village but I think it should be in the development corporation. It's not just the village. It's Miami Township. It's not just businesses; it's nonprofits. I think it's time to hire a contractor part time to do this work for a period of time. And see what we need and what we could accomplish. It's not necessarily Josue's job, and we don't have Karen. I don't think this is something to put on the chamber as they are looking to reinvent themselves. I mean here we are; let's hire someone of six months. Get a picture of where we need and how to go forward...it would make sense. Zaremsky: What I find interesting is for months, perhaps for the duration I've been involved with this group, it seemed like a struggle trying to figure out what this group ought to be doing. What is there to be developed? Well, all of a sudden, there are opportunities...even huge modern developments. Magnus: There's definitely been some sidebars going on over the course of the year. I appreciate the effort that Van Ausdal and Salmeron has been putting in. I can't tell you how excited I am to have the broadband pilot project up and running. High quality telecommunications is a good chess piece to have on our board. It will differentiate us. We can show people new ways of projecting out to the state and the region. Zaremsky: As we talk to these people directly involved business development, we see new businesses spring up to support these new major operations. The one I'm wondering if anyone has reached out to Silfex, a business just east of Springfield. Abel: They are a supplier to Intel. Zaremsky: We might partner with them directly since

they are already linked to intel and they are just down the street. Pallotta: Permission to speak frankly? We've got to get going. We've got these pockets of individual activity. I'm just making the point that if you're doing the work and not coming to us, then what is the point of us? You've got a wealth of help here that is ready to jump in and do something. If we do that, we'll start making progress. Let's get the ball moving. What is even the focus of YSDC, if this kind of development isn't coming through us, starting here or at least taking the burden off you. Maybe we need an executive that can do the work, that give us momentum. Otherwise it all sounds good but we're not moving and that's a frustration point. Magnus: The next action step is obvious. Holden: These opportunities are time bound and we need to be aggressive. We all know that the community has needs. We have infrastructure needs and how do we address that? Business and housing. We have to be aggressive. I just got back from a work trip to California where I sat in a presentation of a school district whose chamber said "We are a pro-business community." Now this community is about three times our size but their values reminded me a lot of Yellow Springs. We can be a pro business community and those business can still align with our values and we can all win with that, but these opportunities are time bound and we need to be aggressive. When we look at what the future configuration of the YSDC, in my mind this business development should be it. Because when we have opportunities like this that we can bring into the village and the township then we all win. One will lead to the next but we can't talk about this for months, because Intel and Honda will have all their procurement suppliers and logistics suppliers in place and we will have missed the boat again. This is a brilliant community but it can also be a slower than molasses community. We don't have to talk about this. We can just do it and we really need to do it. Salmeron: I don't take offense. I'm happy to have more people to help. Please! Van Ausdal: We have to know what you're doing. Salmeron: True!

- e. Entrepreneur Center / Business Incubator (15 min) Salmeron: Now that we have an official date, we have a time bound objective. December 6th? Holden: The school district will be out of 201 South Walnut by 31 December 2022 at the latest. We are moving December 7th through the 9th. It works that we can all move at the same time including the treasurer which is best. Salmeron: I have to do due diligence to figure out what restrictions I have before we come up with a great plan. We are looking at space reconfigurations to make sure that the space is suitable. We want to add bathrooms to the southside of the building on that lawn space. Any work that we do want to make sure that we have the piping to support any future expansion. I have support from the village council to use that space for economic development activities. Some folks want to see some revenue because we're struggling financially and so they want us to make some money on that building. Others see it as a long term investment. We've had folks reach out to us who want to lease that space, businesses and nonprofits. I would like to meet this month with interest parties from YSDC because we have a time bound date for when this building becomes available. Van Ausdal: Will you include me in this meeting? And are you calling it? Salmeron: Yes, also Don Hollister and Amy Magnus from the YSDC. I'm inviting a few people outside of the YSDC: Susan Jennings of Agraria who heads a center of regenerative practices of small business and rural ecosystems, Thor Sage of MVECA, and Dan Badger of the Springfield Airport who wants unmanned vehicles to set up at that location. Van Ausdal: It sounds like, if the YSDC wants that space on Walnut Street, we have to make a compelling case which is fair. Salmeron: I haven't thought about it as whether YSDC wants the space but whether stakeholders can come together. Certainly, there is plenty of space to accommodate several offices. Whatever the stakeholders decide to put there has to advance the community interests as a whole; it should advance our economic goals. Van Ausdal: We look forward to hearing more about that next month.

- f. Subcommittee formation to plan and present future configuration of YSDC (10 min)
- Stokes: The subcommittee met last month and we were engaged to consider the configuration of the YSDC and to consider nominations of executive officers. We discussed the minimum size of the board and the officers: president, secretary and treasurer. The body also needs a minimum of 40% voting members as elected officials. We did discuss some proposals though from the early discussion here we may want to throttle back on them now that we have shed light on YSDC's purpose. Given the requirements, this body could be as small as five members with two of those members being elected officials, one from council and one from the township. 100% we want the school board to be part of the group but they don't count towards the 40%. We've identified someone as a potential treasurer; I've spoken with Montgomery and she is willing to step down. With a smaller group, we would discourage hybrid meetings; with only five members, it would be easier to get together in one room plus additional community members. We've spoken to someone who would accept the nomination of president. Then we talked about the potential of hiring someone part time to serve as secretary. Abel: With a five person board, we talked about the two elected officials, one from council and one from the township, the third seat would be a representative from the chamber and the other two would be at-large community members. This reconfiguration would also involve the same four ex-officio non voting members. Hollister: Can we clarify why the school board members don't count towards the 40%? Abel: State law does not recognize school board members as elected officers for the purposes of a CIC. Holden: I understand the law. I can advocate for schools with or without the YSDC. We can trust this organization to do what it needs to do. Van Ausdal: I'm wondering if we can lift away the idea that this is the one place that the three organizations talk to one another. Now that will happen in our trifecta meetings. Holden: It has not been established that we are going to pursue that as it is a place to report out but not necessarily to get action. So it remains a question how these three organizations with different needs engage. Stokes: There are ongoing conversations between representatives from the three tax-collecting organizations about next steps. Timing is an issue. Brian Housh serves as the village council's representative and he says there are things the village council needs to discuss with the public before the three entities can meet again. Magnus: One thing that came out of this joint meeting is that not all of these entities had liaisons; now we have identified people to serve in those liaison roles. Van Ausdal: Beside this idea of resizing the YSDC and sharpening this tool is the idea to take action on these emerging opportunities. Communicating with the Dayton Business Journal and the village, defining who we are and who we'd like to partner with, building this entrepreneur center to attracting and incentivizing economic development in the miami township. Can we get more done with a smaller, more focused board? Cox: I don't think so unless we hire someone to serve as executive. I spent the first two years trying to fit YSDC in with the foundation role and it's like a second job. I don't think it's the structure of the board. I think that it's the fact that there is no one responsible to get the work done. Stokes: Right, that is my point about potential rolling back the proposal because I agree. We need a formal point person. I don't think the configuration is the hurdle. I think it's having someone who will do what Karen Wintrow used to do or what this consultant Emily Cory recommends we do. We haven't identified the role yet but someone with economic development experience whose primary responsibility is to get us over the tipping point. Magnus: That is the major finding from this exercise. We need to organize around something. I think the entrepreneur center will provide that something. The next question is who fills the executive role; we will benefit from having this person because someone will be in charge of executing and the board can concentrate on strategic

planning and policy. What kind of investment do we want to make in this person? Is this a long term commitment or do we want to start with a six month trial? Six month to start up the entrepreneur center sounds about right to me. I've got ideas but I'd like to hear other people's ideas. Stokes: We need to prioritize; to Holden's point that facilitating partnerships with Honda and Intel needs to be our job one. This is not an opportunity to let go past; we will not likely happen again to this degree in our lifetime. Magnus: Amen! It's a big ship. There is lots of room but you have to get on it. Stokes: What is the next step? Is it this person or a group of people talking to Intel and regional partners? The Entrepreneur Center is probably a willing partner here. Holden: So we make a decision. We're going to reorganize a smaller board. We hire. To post this executive position, we need a job description. We just have to do it. Stokes: And everyone who has ever been a part of this, you're still on the bench; we need people to populate sub committees. Abel: I put together my thoughts on a part time position and sent them to Van Ausdal. So we aren't sitting with a blank piece of paper; we have something we can start to poke holes in if anyone wants to work on that. Maybe we need someone who has been doing this work for 10 years. Maybe we just need someone with time and energy to get stuff. Magnus: I know people with capacity. We just need to figure out what is the skill set we want to concentrate on. Write the job description. Abel: How do you want to formalize the job description and submit it to the board. Van Ausdal: I'll take care of that. Do we want to take a vote on accepting the proposal to shrink the size of the board. Abel: If there is going to be a change, there are bylaws that have to be changed. Cox: If we make the decision to hire, we don't have to make a change. The executive could be given the responsibility of reorganizing and bringing it as a proposal. They don't have to ride hand in hand. I agree with Holden; the action needs to happen now. December is right around the corner. We need to decide: Are we going to hire someone for six months or longer? Are they going to work 10 to 20 hours a week or is it a full time position? What is the job description? Throw a proposal out and it is going to take some time. It seems to me... Van Ausdal: ...that we don't have to shrink the board. Cox: Right, it will take time because there are bylaws changes and etc that need to happen before we can make that specific change to the board. Van Ausdal: Okay, I agree to work with Abel and write the job description. Pallotta: I have a chamber meeting on Thursday. Can I bring it up that we are looking? We have business people who know someone interested in the position. Cox: I think that you can put it out there that we are looking. Just because you put it out there doesn't mean that it has to happen.

5. **Community Feedback (0 min)** Unnamed nonresident: I come from a town in New Hampshire, a small city. We have high tech manufacturing and assembly. I've been involved in startups. I've been coming to Yellow Springs for 20 years. I know the town a bit. I don't know the dynamics of this group but your interests seem to be in getting businesses to move her. I wonder about one thing. The town is very attractive to live in...I've had a daughter go to school here. I've often wondered though it is a nice place to live but what is the advantage for business? I've always struggled to come up with a clear notion of that. I wonder if the village about its comparative advantages. I started a company eight years ago and we know where we wanted to be. Our biggest stumbling block to attracting businesses in high tech was available housing. From a sympathetic observer, housing appears to be a big challenge in Yellow Springs. Salmeron: We've tried hard to address that. We do have good news. The Kinney property is moving forward. We had a final plan approved. The team ran into a hiccup on the development side so the project will be done in two phases. Our ordinances require us to take the project back through approval process if there are certain kinds of changes. Silbert: I want to share there is a lot of confusion about what the YSDC is, where it came from and

how people are chosen to participate. I came here today to listen today, and it sounds like there is reason for excitement about happenings in and around the town but I don't think the public know about it. I certainly didn't know until I walked in the door. I still have pieces missing for me. How did this start? How are people appointed? Where is the power? Are tax dollars being spent on the decision of a handful of people? Those are my questions coming in and the questions of other people in town. I hate to add to your mission but a little more education will broaden support as well as debate and skepticism. Thank you and this is exciting. I'm glad I came. Unnamed person two: I was wondering about the company that was mentioned here in Ohio, Silfex. Cox: Silfex is a supplier to Intel and they are in Springfield. They just went through a huge expansion. Unnamed person two: I thought that was around workforce development that Amy mentioned. Is that an Ohio run program? Magnus: JobsOhio is one of the assets but there are others. You will find that most of the major employers have a workforce development plan and program. Van Ausdal: Magnus was saying that as a village we should have a workforce development plan. Unnamed person two: Yes, I see lots of people who could use better job training. We could get better income, stability, and purpose. Sounds like you are on the right path with goals; I remember a year ago in the paper there were questions about what's the point of the group and how it's structured. Those are important questions to address but it is very wise to consider what connections with outside organizations and large companies we can leverage immediately. If the proper infrastructure is put in place, people can start running with their ideas that are web based. We don't need office space to be productive. Van Ausdal: That's the difference between an entrepreneur center and a business center. It's really up here.

6. Future Agenda Planning (15 min)

- a. Projects in need of advancement
 - i. Commercial Property Survey
 - ii. Tax Overview
- b. Fundraising

7. A recommendation for Adjourning YSDC March Meeting was made by Van Ausdal.

Motion: Magnus moved and Zaremsky seconded to adjourn the YSDC Regular Meeting at 6:00pm, with no further comments Van Ausdal took a vote.

Voting yes: Abel, Pallotta, Hollister, Magnus, Stokes, Van Ausdal, Zaremsky, Montgomery. No: none. Abstain: none.

Motion Passes.

YSDC Community Feedback and Response Document

#	Mtg Date	From	Question/ Comment	YSDC Response

YSDC Guidance for Community Feedback

1. Any community guest to the meeting must be identified when they arrive (sign in if in person, on-screen name if via Zoom).
2. Community guests are responsible for muting their audio (if Zoom) upon arrival. They are then responsible for unmuting themselves if they want to participate in the community comments session. (Find Zoom training links here: <https://www.yscf.org/zoom-support/>).
3. Community comments session will be identified on the YSCF agenda, which will be made available at YSDC.org prior to scheduled meetings.
4. Community guests must signify their interest in participating in the community comments session when it comes up. Via Zoom, they may raise their hand (action icon) or show a raised hand with video on, or write a note to chat. In person, they may raise their hand.
5. Chair will recognize one speaker at a time. Each speaker gets one 2-minute interval to make a comment or ask a question. Board VP is the timekeeper.
6. Response from YSDC:
 - a.If an immediate and factual response can be provided, and in consideration of time constraints, the board chair or their designee will respond.
 - b.Otherwise, the comment or question, along with a response from YSDC, will be provided as an addendum to the agenda of the next regularly scheduled YSDC meeting.

