

Voting members: Jason Bailey, Don Hollister, Kevin McGruder, Michael Slaughter, Kevin Stokes, Corrie Van Ausdal

Ex-Officio: Terri Holden

Staff: Lisa Abel

Invited: Eric Henry, YS News reporter

Excused Absence: Carmen Brown, Ryan Carpe, Amy Magnus, Jeannamarie Cox, Jane Fernandes, Johnnie Burns

1. Call Meeting to Order, Meeting Agenda Review/Approval (Van Ausdal)

Van Ausdal called the meeting to order at 4:41 p.m.

2. Move to Adjourn to Executive Session (Van Ausdal)

Stokes moved, Bailey seconded to adjourn to Executive Session for purposes of discussing potential purchase or sale of property.

Motion passed 6-0.

3. Move to Return from Executive Session (Van Ausdal)

Stokes moved, Slaughter seconded to return from executive session.

Motion passed 6-0.

No further motions were proposed as related to the executive session. Abel will send a copy of an email regarding the August executive session recusals to Stokes, McGruder, and Van Ausdal.

4. Treasurer's report (Carpe)

Carpe was absent from the meeting. Financial reports from August were distributed before this meeting, and a report from Carpe will be provided at the October YSDC board meeting.

5. Consent Agenda

McGruder moved, Stokes seconded adopting the following:

- a. To accept the financials as emailed prior to the meeting
- b. To accept the minutes of the August 7, 2023 YSDC meeting

Motion passed 6-0.

6. Staff Report (Abel)

- a. Community solar project

Hollister and Van Ausdal would like to participate in the small group planning meeting. Abel stated that she will manage this project and the \$15,000 allocated for project management to YSDC will be deposited to our account to cover other expenses.

b. Housing – collaborative approach

Several folks interested in housing plans and strategies attended an introductory webinar with a consulting organization on August 24, 2023. The YS group met afterwards and decided not to pursue this process in working together on housing opportunities.

Coalition members may still work together to identify ways that YSDC can work with local and regional partners to maintain housing development that is in alignment with our Housing Needs Assessment of 2017-2018 and the Comprehensive Land Use Plan of 2020.

c. Marketing

Abel met with Audra King of She Loves Her Biz to explore ways to better market Yellow Springs for economic development opportunities, especially to Honda's and Intel's supply chains. During the conversation, the concept of setting up a web-based landing page, in addition to slides, brochures, etc. could have the potential of directing searches and inquiries to Yellow Springs. The next step would be to engage King in a 90-minute conversation that includes 1-3 stakeholders. Output from this session: recommendations, marketing layout strategies, vision and goals of project, next actions, etc.

Are we prepared to move on outcomes of this work? Determine more clearly with a more completed version of our marketing materials and build on that first, before investing in a website landing page effort. Do we need to have a conversation with Chamber and VYS before moving forward? Yes – Abel will meet with Brian Housh and a rep from the Chamber of Commerce (Mark Heise).

7. New Business (Van Ausdal)

a. Opportunity for board members to share relevant and pressing news. None reported

b. Discuss and agree on executive committee decision-making powers.

Due to the meeting running over its allotted time, Van Ausdal recommended that this topic be addressed at the October YSDC board meeting.

c. NOTE that the next YSDC board meeting will be held on WEDNESDAY, OCTOBER 4, starting at 4:30 pm at the Miami Township conference room.

8. Community Feedback – None

9. Meeting Adjournment

Hollister moved, McGruder seconded to adjourn the meeting.

Motion passed 6-0.

YSDC Community Feedback and Response Document

#	Mtg Date	From	Question/ Comment	YSDC Response

YSDC Guidance for Community Feedback

1. Any community guest to the meeting must be identified when they arrive (sign in if in person, on-screen name if via Zoom).
2. Community guests are responsible for muting their audio (if Zoom) upon arrival. They are then responsible for unmuting themselves if they want to participate in the community comments session. (Find Zoom training links here: <https://www.yscf.org/zoom-support/>).
3. Community comments session will be identified on the YSCF agenda, which will be made available at YSDC.org prior to scheduled meetings.
4. Community guests must signify their interest in participating in the community comments session when it comes up. Via Zoom, they may raise their hand (action icon) or show a raised hand with video on, or write a note to chat. In person, they may raise their hand.
5. Chair will recognize one speaker at a time. Each speaker gets one 2-minute interval to make a comment or ask a question. Board VP is the timekeeper.
6. Response from YSDC:
 - a. If an immediate and factual response can be provided, and in consideration of time constraints, the board chair or their designee will respond.
 - b. Otherwise, the comment or question, along with a response from YSDC, will be provided as an addendum to the agenda of the next regularly scheduled YSDC meeting.